

LUMA

Projection Arts Festival Guide
SEPTEMBER 6&7 | BINGHAMTON, NEW YORK
RAIN DATE SEPTEMBER 8

All feature presentations are free, except for "The Challenge" (\$7) and "Phasing Rain" (\$5).
Get tickets at lumafestival.com/tickets

- KEY
-  Toilet
 -  Ride Share Pickup
 -  Parking
 -  Information



- PARKING**
- Recommended Festival Parking:**
NYSEG Stadium, 211 Henry Street
Broome County Parking Garage, Isbell St
- Additional Festival Parking:**
Boscov's Parking Garage, Water Street
Metrocenter Parking Lot, Henry/ Washington Street
First Assembly of God, 255 Washington St
AVRE, 174 Court Street
Broome County Library, 185 Court Street
Phelps Mansion, 191 Court Street
Bridge Lot, 301 Water Street
- Street Parking:**
Free Street Parking on West Side
Free Street Parking on South Side
- Accessible-only lot:**
Koffman Incubator, 120 Hawley Street

#lumafestival

FEATURE PRESENTATIONS

- 1 The Challenge**

Freckled Sky, Chicago
1 Stuart St. | 8:30 - 11:30
Sponsored: Broome County

A mythic tale of cinematic proportions, The Challenge recounts the journey of a hero with a supernatural ability to control the forces of nature. Watch as he battles enormous sand giants, tames unruly elemental energies, and levitates ancient stone pyramids by sheer force of will. The epic is told through the integration of state-of-the-art projection technique, world-class live performers, and cutting edge storytelling techniques pioneered by Freckled Sky.

***This is a ticketed event**
- 2 Pandora's Box**

Maxin10sity, Budapest
78 Collier St. | 8:30 - Midnight
Sponsored: Tioga Downs

Not long after Prometheus stole fire from heaven, Zeus took his revenge by introducing Pandora to the daring thief's brother. Upon finding a box left in the brother's care, she immediately opened it, unleashing countless evils onto the world. But if a tiny 2,000 year old box could contain so much malevolence, imagine what darkness might lurk in a sealed five story building. We're all about to find out. From Medusa's problematic hair-do to a guest appearance by Pandora herself, it's sure to be building-sized adventure they'll be talking about for another few millennia.
- 3 DATANOVA**

Ouchhh & GrandSon Creative
Istanbul and Los Angeles
78 Exchange St. | 8:30 - Midnight
Sponsored: M&T Bank

Artists Ouchhh and GrandSon Creative have earned global acclaim for their imaginative and breathtaking data visualizations: Information as fine art. In DATANOVA, they're guided by the idea of a supernova as they illustrate an explosion of data from NY State star charts. They aim to establish audio and visual dialogue between the urban and stellar landscapes. The piece explores the concept that the universe itself is guided by some unseen algorithm which brings all matter into harmony.
- 4 The Awakening**

Light Harvest, Brooklyn
98 Court St. | 8:30 - Midnight
Sponsored by: Visions

Each year at LUMA, Light Harvest has explored the impact of emotive dance on the sterile art of architectural projection. The resulting mix is an exploration of the human experience with the punch of a larger-than-life spectacle. The Awakening shows how ambition, often seen as critical to success, can just as easily drive us away from what we need to flourish. It's about how we've distanced ourselves from the natural world and the harm that's wrought, a culture that is reluctant to turn inward when that is where we will find what we most desperately seek.
- 5 One Giant Leap**

Favorite Color, Binghamton
49 Court St. | 8:30 - Midnight
Sponsored: Lourdes

In 2019, the artists who have brought us crowd-pleasing favorites for 5 years running ask, "Why can't a century old bank be retrofitted as an intergalactic space transport?" Prepare yourself for a dash to the furthest reaches of our galaxy and a story so big, it can't be contained by an earthbound projection festival. Black holes? Cosmic rays? Extraterrestrial backpackers with floppy antennae? Don't worry. You've got 10,000 other earthlings with you in this floating, zero gravity bank. Somebody must have brought their ray gun, right? Well, if worst comes to worst, there's always the self destruct button. 50 years since humans first set foot on Luna, LUMA celebrates humanity's pluck
- 6 Phasing Rain**

OnionLab & Xavi Bove . Barcelona | 142 State St. | 8:30 - Midnight
Sponsored: The City of Binghamton

Nothing represents the transformative nature of LUMA's mission quite like OnionLab's 2019 project. In an homage to an earlier work by composer Steven Reich, the collective with artist Xavi Bove will radically transform a subterranean level of one of Binghamton's brutalist downtown parking garages. Reich was struck by the words and tone of Brother Watley, a San Francisco street preacher who used Noah's Arc to make allusions about apocalypse through nuclear war. It's the flood of global warming that loom large largest as a threat to humanity. They will put you at the very center of the storm using their mastery of lighting and sound design for a spectacular new walkthrough installation. Whereas Reich so famously used phased stereo to build atmosphere, Phasing Rain will immerse you in 26 unique channels of audio, with an original score by Spanish composer Zincman. Phasing Rain will make it's international debut at LUMA.

****This is a ticketed event**
- 7 SVIATOVID**

Bart Kresa Studio, Santa Monica
42 Chenango St. | 8:30 - Midnight

A fifteen-foot-tall faceted totem, Sviatovid is inspired by the ninth century Slavic deity and a medieval sculpture. With four faces, Sviatovid took in the world from all four cardinal directions. The interactive animations projected in 360 degrees are a reflection of Sviatovid's distinct perspective and storied journey. As with the deity's origin story, Sviatovid is on an intercontinental expedition to bring people closer together. Designed by Akira Wakui and accompanied by an original score from Slawomir Kulpowicz, Sviatovid will materialize on the altar of Binghamton United Presbyterian Church. In homage to the architecture of the church, the students of the BARTKRESA academy have built a pre-show.
- 8 All Your Building Are Belong To Us**

Binghamton University Watson Students | 75-79 Court Street
Video games have come a long way, but there's nothing like the classics to delight just about everyone. Three Binghamton University students teamed up to recreate some of your favorite old school games but with a twist: they're custom versions mapped to buildings in Binghamton.
- 9 Mural Mapping**

34 Court St | Sponsored by: Northeastern Striping
Every inspired projection mapping begins with a single frame. We challenged budding projection artists to create a solitary moment conforming to and highlighting the architecture of 34 Court.
- 10 LUMA Talks**

95 Court Street
At LUMA, art meets technology meets storytelling meets big ideas meets wild imagination, held the Saturday evening of the festival. More information at www.lumafestival.com

The Evolution of Storytelling David Sloan Wilson, 5 - 6 p.m.	Exploring Rain Paul Schleuse, 6 - 7 p.m.
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- 11 Lost Dog Silent Disco**

222 Water Street | 11 pm | Friday September 6th
Join us for SILENT DISCO! featuring music & Silent Disco services by DJ Johnny Only, with special guests, DJ Mikayla from Johnny Only DJ Services and DJ Andy Papaleo from AP Entertainment!
- 12 Sight Unseen: a Light Out Dinner Experience**

Shut off your phone, settle in to your table, and enjoy a meal in complete and total darkness. Relish every bite free from distraction while your servers outfitted in infrared goggles take care of everything. For venues and reservation info, visit lumafestival.com
- 13 AfterGlow**

Saturday September 7th | 11pm | The Cave
Performance artists, circus performers, drag queens and more highlight this French retrofuturist themed party where the entertainment literally glows in the dark. Afterglow is an 18+ late night party for the LGBT community and friends produced in cooperation with UHS PREP.
- 14 Anahata**

John Singletary The Forum Theater, 236 Washington St. 8 pm-midnight
Anahata is a photography-based project presented as an immersive installation on OLED electronic canvases, multimedia sculptures and traditionally printed photographs.

RESTAURANTS

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|---|---------------------------------------|---|--|
| 1 Craft
135 Washington St | 6 Citrea
7 Court Street | 10 Social on State
201 State Street | 14 Maryams Taste of Halal
69 Court Street |
| 2 Strange Brew
137 Washington Street | 7 Lost Dog Cafe
222 Water Street | 11 205 Dry
205 State Street | 15 Whole in the Wall
43 S Washington St |
| 3 The Colonial
56 Court Street | 8 The Garage
211 Washington Street | 12 Little Venice
111 Chenango Street | 16 Peterson's Tavern
11 Main St |
| 4 Dos Rios Cantina
60 Court Street | 9 The Shop
219 Washington St | 13 Sake Tumi
71 Court Street | 17 Colonial Beer Garden
Corner of State & Court |
| 5 Galaxy Brewing Company
41 Court Street | | | |

OTHER STUFF WE LOVE

- First Friday Art Walk**
Downtown galleries celebrate local creatives.
www.gorgeouswashington.com
- Blues on the Bridge**
Annual fall music festival.
www.bluesonthebridge.org
- Animal Adventure**
Home of April the Giraffe,
www.theanimaladventurepark.com
- Binghamton Mosaics Tour**
Discover the charm of celebrated local mosaic artist Emily Jablon.
www.607mosaicmap.com
- Robot City Games**
Largest arcade in NY State.
www.robotcitygames.com
- Chuckster's Mini Golf**
Longest mini golf hole in America
www.chucksters-vestal.com

SPONSORS



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